

NASSAU COUNSELORS'



ASSOCIATION

Dear Members, Directors, Counselors, and Friends:

As chairpersons of the Nassau Counselors' Association Spring College Expo, we would like to thank you for reaching out to your students about the opportunity to meet with over 300 representatives from colleges and post-graduation institutions. This year's event will take place on **Wednesday, April 10th from 5:30-8:30 at Hofstra University**. Students are encouraged to register in advance to facilitate their entrance into the facility and expedite the collection of information. In collaboration with College Fair Automation, institutions attending our Spring Expo will have the opportunity to electronically receive student interest through the use of barcodes, eliminating prolonged time spent completing postcards. These barcodes enable our students to reach more schools and programs during their visit and receive more from our Expo than ever before! In this automated process, students supply their academic and personal information profile prior to our event at **GoToCollegeFair.com**, and are issued an individual barcode to be printed or presented on their smartphones at the NCA Expo. This barcode is then scanned and transferred to school and program representatives with whom the students choose to visit.

We need your help in encouraging this process and motivating your students to preregister! We ask that you promote student response by providing this website to students and parents, displaying this information on your websites, sending attachments in mass emails, or getting the word out in whatever way is best for your school and community. ***Attached is a step by step barcode registration instruction form that students and counselors can use.*** This information will also be available on our organization's website at **NassauCounselors.org**.

Our goal is to have at least 85% of our students in attendance preregistered for this wonderful opportunity to make their visit more productive. Keep in mind that students will be able to register at our event as well. There will be computers set up onsite, as well as accessibility through their smartphones.

On behalf of the Nassau Counselor's Association, we would like to thank you for all that you continue to do for our students. We look forward to a successful event made possible only with your support and enthusiasm. Please do not hesitate to contact us with any questions or concerns.

With best regards,

Sunil Samuel & Donna Orleman
Spring Expo Co-Chairs
Nassau Counselor's Association



BARCODE INSTRUCTIONS

- Webpage: www.Gotocollegefairs.com
- Under Students, click on: Register Now, It's Free!
- Select New York state.
- Check box for **Long Island College Fairs** association on **4/10/2019 - 4/10/2019 Wednesday, April 10, 2019 5:30pm-8:30 pm at Nassau Counselors' Association Spring College EXPO- Mack Sports Complex- Hempstead, New York, United States**
- Click **REGISTER NOW** in Orange Box

Complete Student **Registration Page** by filling in all information with marked with *
(Other information is optional):

- | | |
|--------------------------|---------------------------------------------------------|
| ● *User Name | ● *Birthdate |
| ● *Password | ● *Find Your School (search by name or zipcode) |
| ● *Reenter Password | ● *H.S. Graduation Year |
| ● *First Name, Last Name | ● *When do you plan to begin college? |
| ● *Street Address | ● *Academic Interest/ Intended Major(s) (must pick one) |
| ● *City, State, Zip | |
| ● *Phone Number | |
| ● *Email | |

NEXT:

- **Check the box to accept terms and conditions**
- **Certify permission**
- Click **SUBMIT** in Orange Box
- **Print barcode page**

If you do not want to print your barcode:

- Go to Webpage: www.gotocollegefairs.com
- Click **UPDATE ACCOUNT/ADD A FAIR** in orange box
- **Log in** with you username and password
- Click **reprint your pass**
- Your barcode will appear