

NASSAU COUNSELORS'



ASSOCIATION



Counselors, Administrators, Parents Conference **April 23, 2010 at Adelphi University**

Google your child-what will you find? ***ProTECHting their digital footprint***

Keynote Presentation

Understanding and Reaching Today's Totally Wired Teens and Tweens

Anastasia Goodstein

Author/ Award Winning Blogger/ Tween Marketing Expert

Anastasia Goodstein is an award-winning blogger and often-quoted expert on American tweens, teens and early twenty-somethings. She is the author of *Totally Wired: What Teens and Tweens are Really Doing Online*, which offers an inside guide to what teens are capable of doing on the internet and with modern technology.

Anastasia began her career in the non-profit youth media space at TEEN-Voices. She was one of the first graduates of the Medill School of Journalism's Media program at Northwestern University in 1999. Anastasia is now the Founder, Editor- In Chief and Vice President of *Ypulse Media*, an independent blog for teen media and marketing professionals. This blog has been featured in several leading publications, including *USA Today*, *BusinessWeek*, *Forbes*, and *Fast Company*. In addition, over the past 15 years, Anastasia has helped to launch youth oriented web and television properties for Current TV, AOL, and Oxygen.

In this presentation, Anastasia will go beyond the sensational headlines on sexting and cyber bullying to offer a balanced take on what teens and tweens are really doing online and with their cell phones — and more importantly, how counselors, administrators and parents can help promote good digital citizenship.

Workshop Presentation

The Youth Social Media Magical Mystery Tour

Anastasia Goodstein

In this comprehensive presentation, Anastasia reviews the history of MySpace, Facebook and Twitter and other social networking media and differentiates how youth use these

sites differently than adults. She discusses what we need to know about privacy settings and why nothing is really private online. She will also explore the world of the “YouTube generation” and illustrates how teens are creating and sharing video and images online and on their phones.

Workshop Presentation

Keeping Children Safe in Cyberspace

Stephen Treglia

Assistant District Attorney

Office of Nassau County- Technology Crime Unit

Stephen Treglia has been a prosecutor for over 29 years and is presently working in the Technology Crime Unit of the Nassau County District Attorney’s Office (NCDA). The Technology Crime Unit originated in 1997, making it one of the first of its kind in the country. Stephen graduated cum laude from SUNY at Buffalo in 1976 with a Bachelor of Arts in Political Science and obtained his Juris Doctorate in 1979 from Albany Law School. He was granted admission to the New York State Bar in February of 1980.

Stephen routinely addresses community organizations such as PTAs, schools, and Kiwanis on topics of internet safety and identity theft. He has also lectured on the subject of internet and computer crime to numerous law enforcement and professional organizations, such as the FBI, US Customs, the National Association of Attorneys General and many law schools and universities. In addition, Stephen has authored numerous articles appearing in the *New York Law Journal* and *The Nassau Lawyer*.

In this workshop, Stephen will address many of the problems teenagers are facing through the use of computers, cell phones and the internet, such as: sexting, texting, instant messaging, social networking (Facebook & MySpace), cyberbullying, cyberstalking, phishing, cyberspoofing, crimes being committed by teenagers via computer (creation of fake IDs, computer hacking and identity theft). The workshop will also offer solutions to attack these problems.

Program

8:15 a.m. - 9:00 a.m.

Registration and Continental Breakfast

9:00 a.m. - 9:30 a.m.

Welcome

Jacquelyn Nealon

President—Nassau Counselors’ Association

Perry Greene

Associate Provost Faculty Affairs-Adelphi University

CAP Conference Committee Members

9:30 a.m. - 11:00 a.m.

Keynote Presentation

Understanding and Reaching Today's Totally Wired Teens and Tweens

Anastasia Goodstein

11:10 a.m. - 12:00 p.m.

Workshop I

The Youth Social Media Magical Mystery Tour

Anastasia Goodstein

12:10 p.m. - 1:00 p.m.

Workshop II

Keeping Children Safe in Cyberspace

Stephen Treglia

1:00 p.m.

Luncheon

CAP attendees will have the opportunity to purchase the book *Totally Wired: What Teens and Tweens are Really Doing Online* by Anastasia Goodstein at the conference and have it signed by the author.

Breakfast, luncheon, and use of the facilities are compliments of Adelphi University.

Participants will be attending both workshops and will be assigned an order in which to attend.

To Register for the CAP Conference please click here:

<http://events.adelphi.edu/CAP/>

THE CAP CONFERENCE WILL BE HELD IN THE RUTH S. HARLEY UNIVERSITY CENTER WHICH BORDERS SOUTH AVENUE.

Travel Directions to Adelphi University

<http://www.adelphi.edu/visitors/directions.php>

IF YOU REGISTER FOR THE CAP CONFERENCE BUT LATER FIND THAT YOU ARE UNABLE TO ATTEND, PLEASE E-MAIL RYAN KASE at rkase@adelphi.edu or call at 516-877-3695.